



Fast Resource & Management Enterprise
شركة الموارد والإدارة سريعة لتقنية المعلومات

Empowering Enterprises with
Digitization, Technology & Sustainability

Kingdom Of Saudi Arabia – Kingdom Of Bahrain – Pakistan

Email:
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www.fresme.com





FRESME is a Saudi enterprise that provides integrated solutions in Enterprise Software, FinTech, ESG, and Technology Services.

We collaborate with organizations to transform their operations, enable financial innovation, and build sustainable business models

The logo for TADBIR, featuring the word "تدبير" in red Arabic script above the word "TADBIR" in a bold, red, sans-serif font, all contained within a white circular background.

تدبير
TADBIR



OUR VALUES

VISION

To be Saudi Arabia's leading technology partner — recognized for innovation, service, and lasting impact.

MISSION

To empower businesses with innovative, customized solutions that drive growth, transformation, and long-term value

CORE SERVICES

**Enterprise
Resource Planning
(ERP)**

**FinTech
Solutions**

**ESG
(Environment, Social,
Governance)**

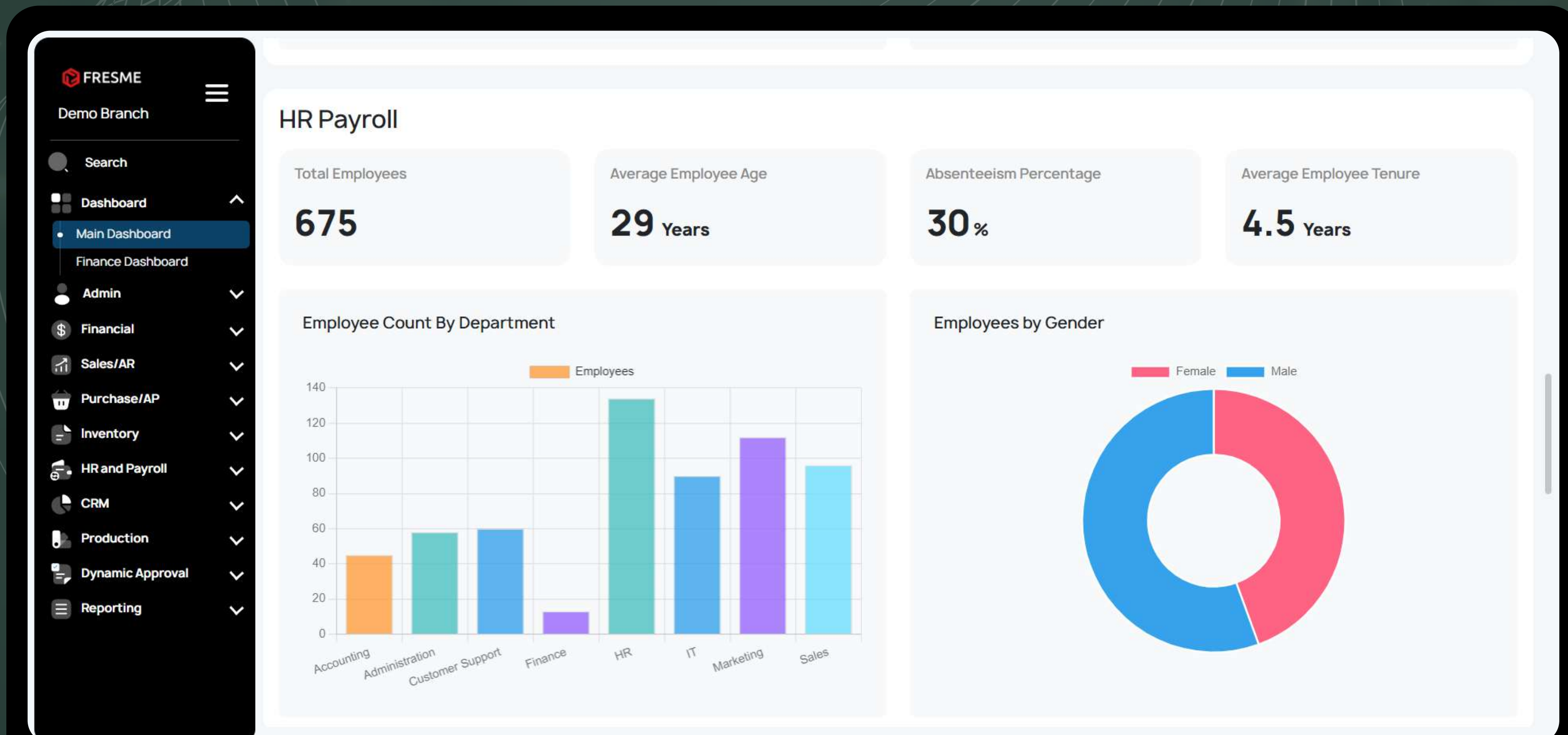
**Technology &
Services**

**Management
Consultancy**

**ICT
Services**

تدبير TADBIR

A CLOUD-BASED ENTERPRISE MANAGEMENT
SYSTEM THAT INTEGRATES OPERATIONS INTO
ONE SMART PLATFORM.



TADBIR

تدبير

Companies struggling with scattered systems (Excel sheets, disconnected apps).

Enterprises in Saudi Arabia needing compliance, localization, and scalability.

SMEs aiming to digitize without heavy upfront costs.

Accounts

Banking

Budget Management

Assets & Audit

Procurement

Sales & POS

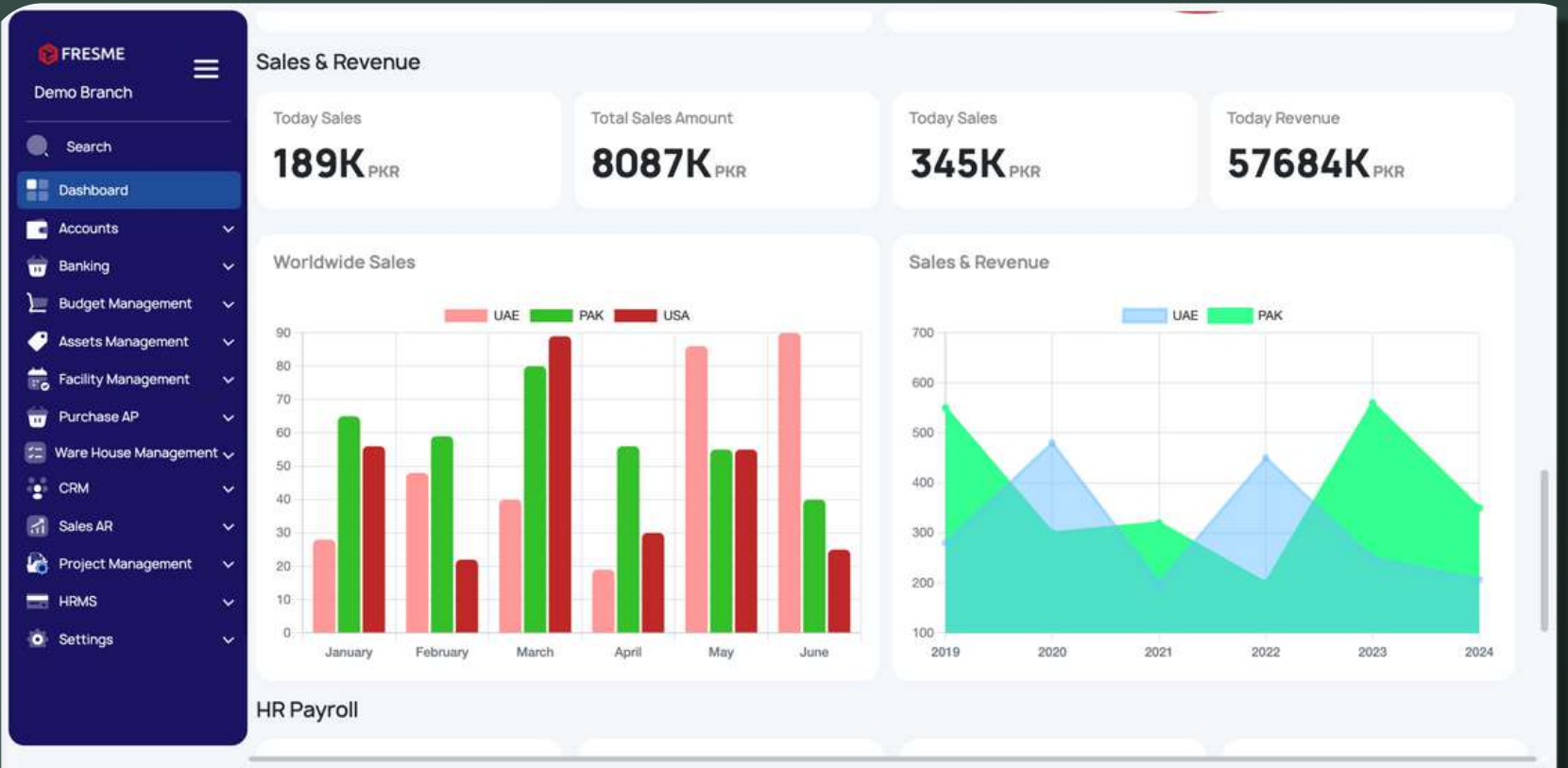
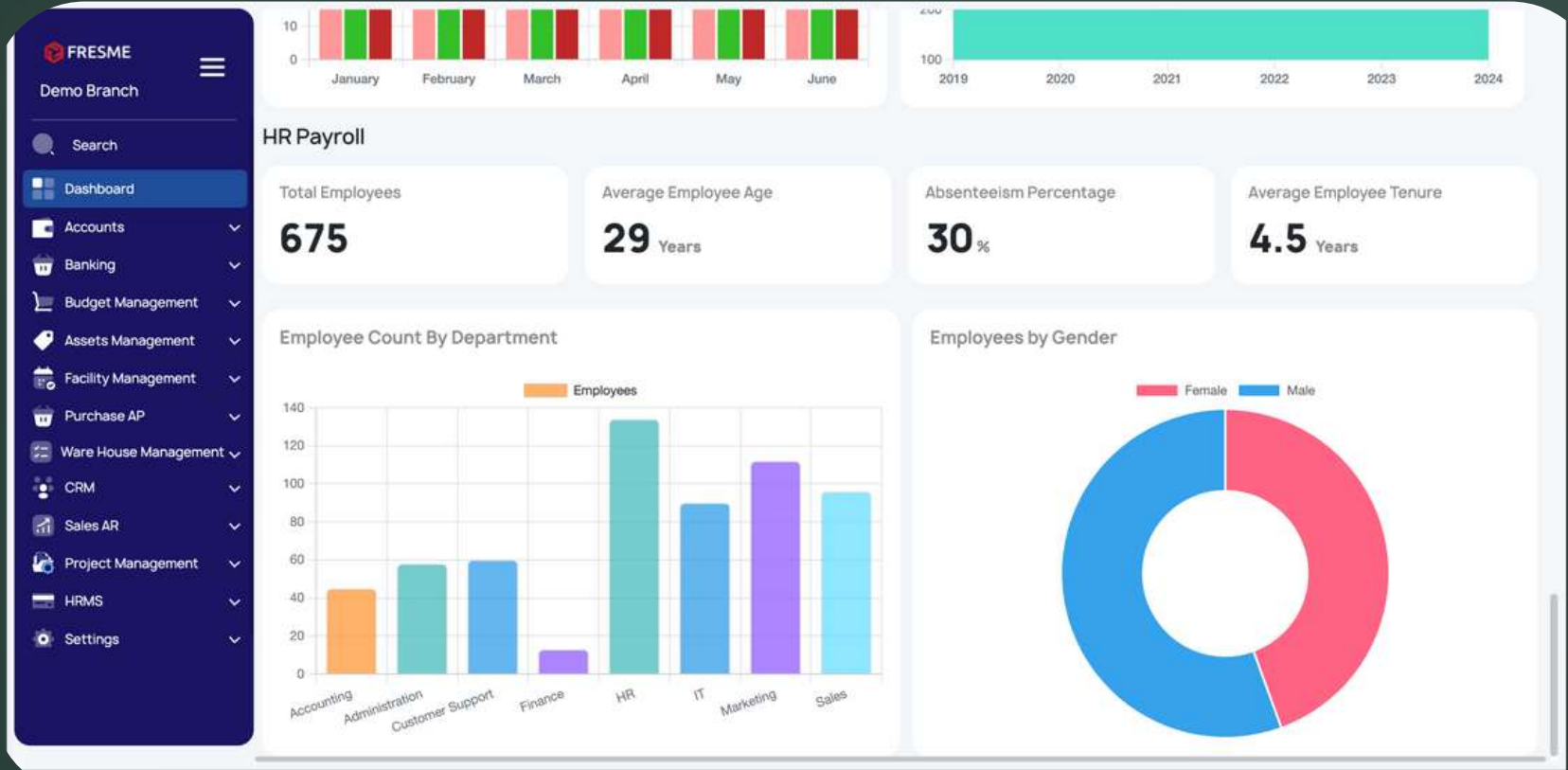
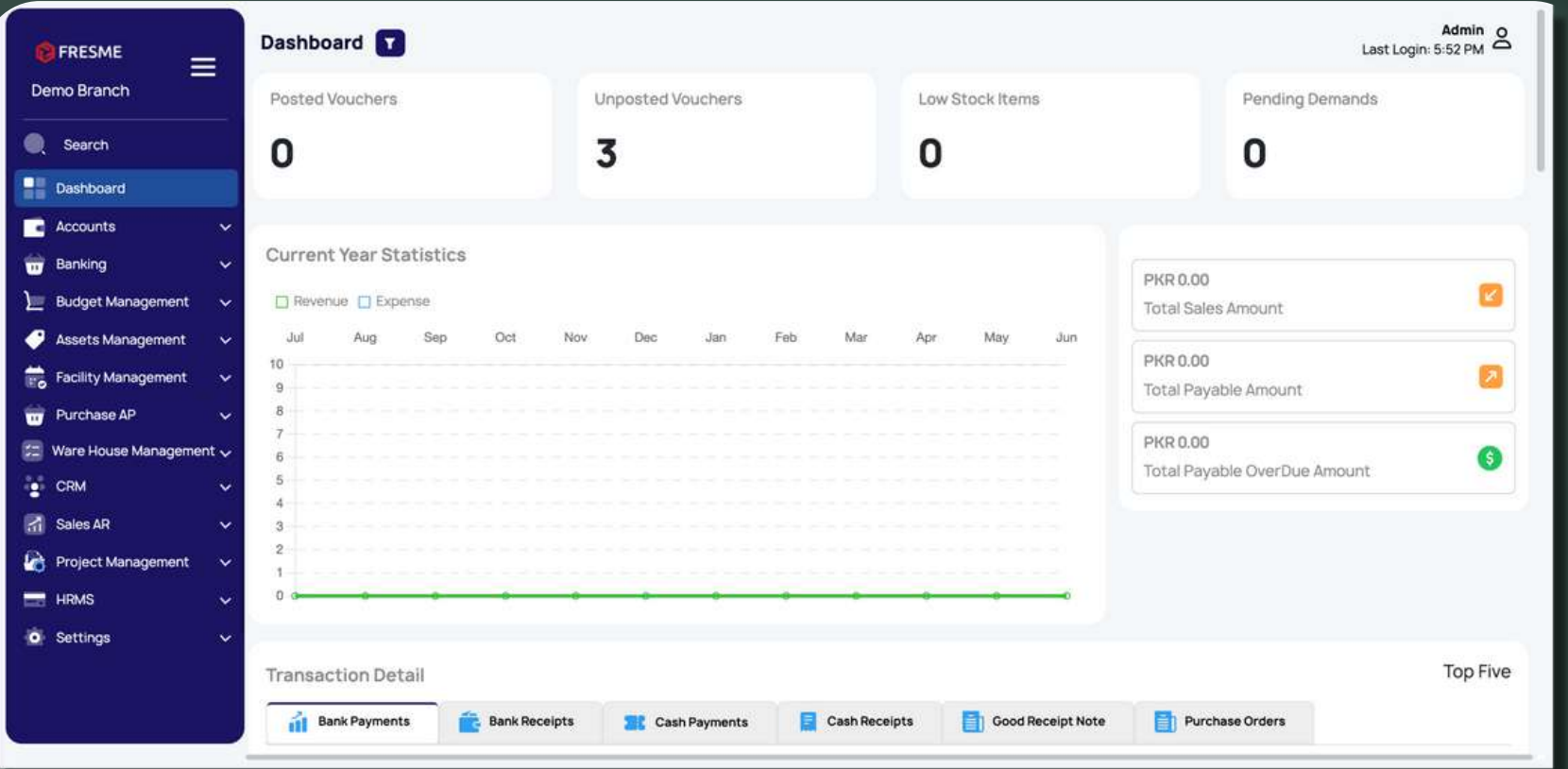
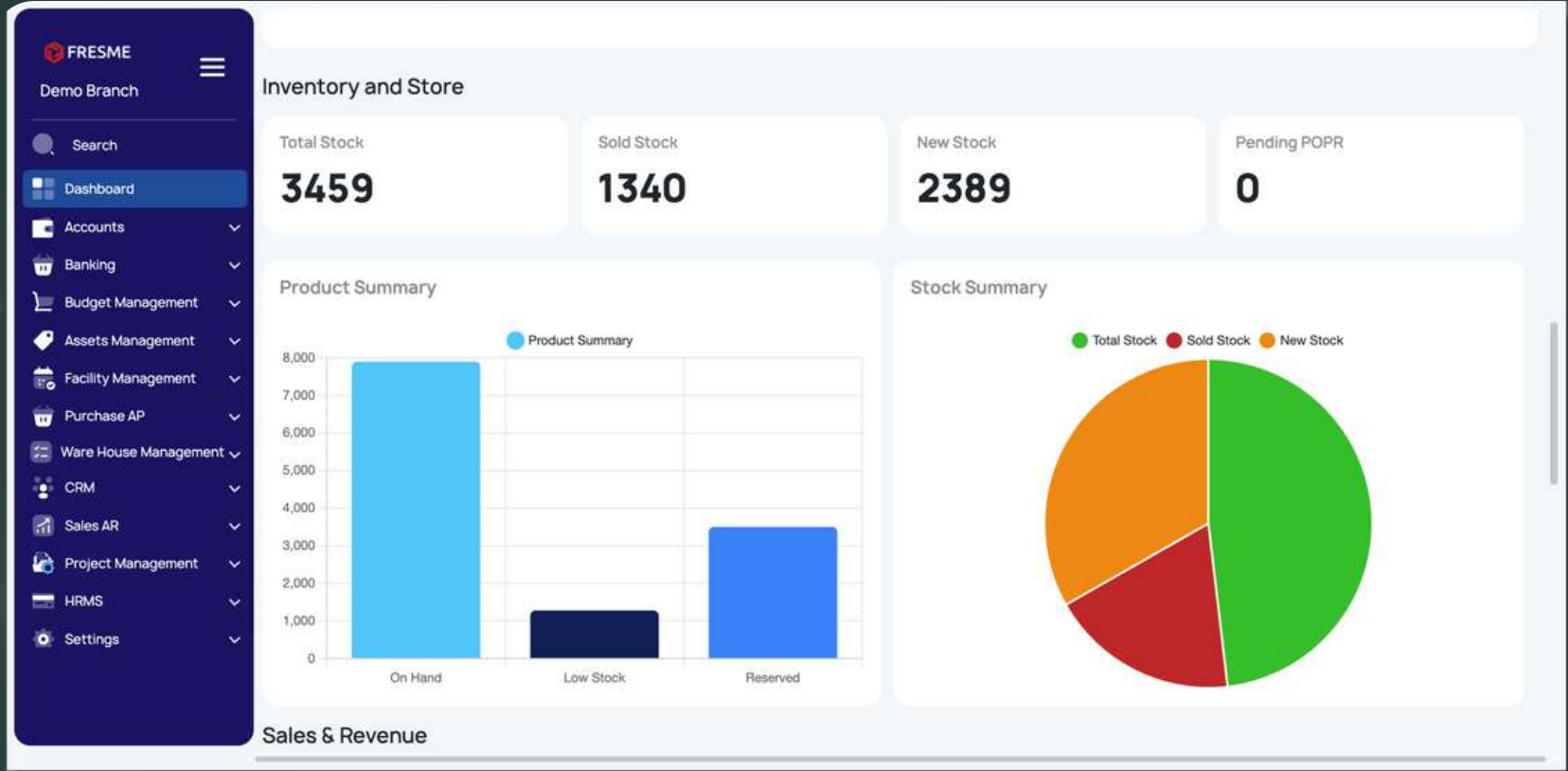
HRMS

Inventory Supply Chain

Dashboards

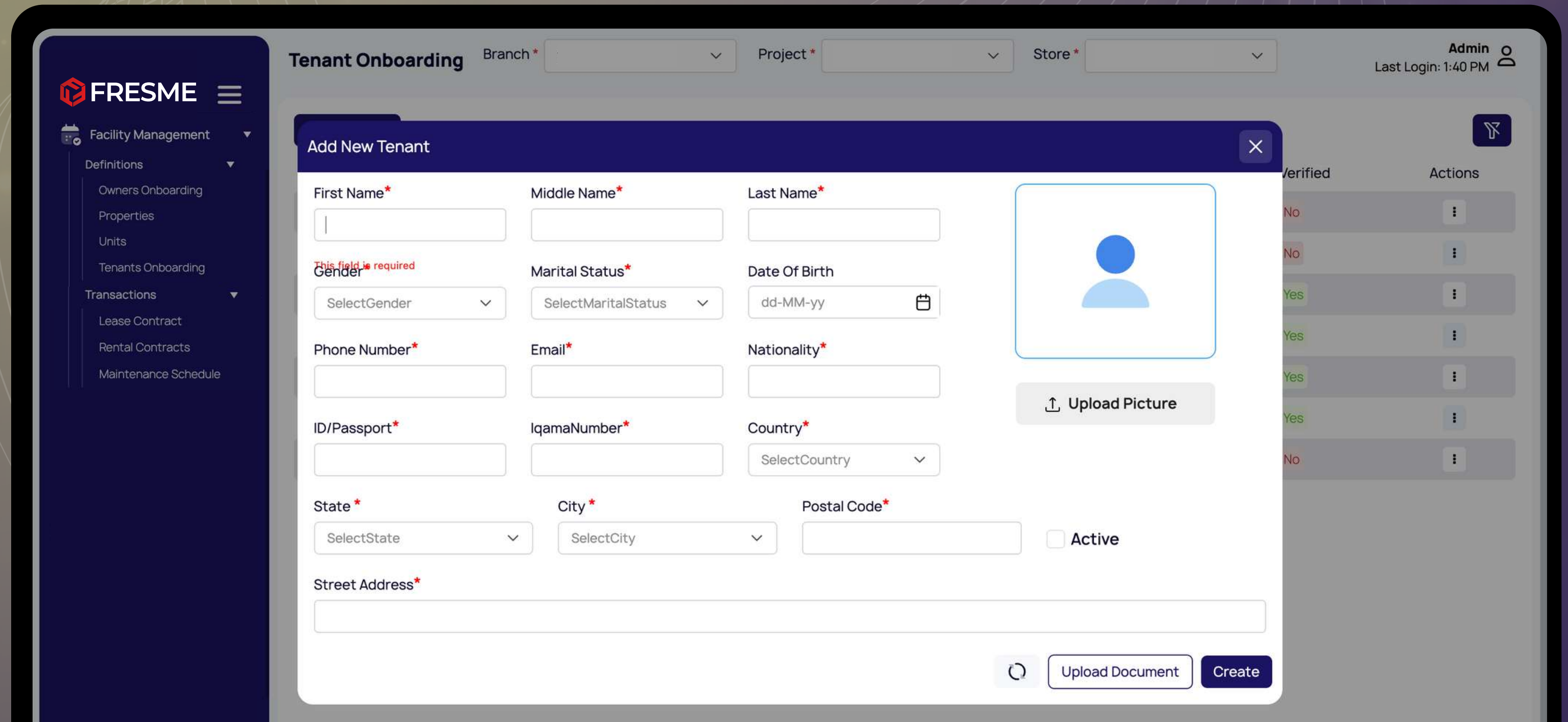
Facility & Maintenance Management

Production Planning



FACILITY MANAGEMENT

MANAGES FACILITIES, ASSETS, AND
OPERATIONS DOESN'T HAVE TO BE
COMPLICATED



The screenshot displays the FRESME Tenant Onboarding interface. On the left is a dark sidebar with the FRESME logo and a menu containing 'Facility Management', 'Definitions' (Owners Onboarding, Properties, Units, Tenants Onboarding), and 'Transactions' (Lease Contract, Rental Contracts, Maintenance Schedule). The main area is titled 'Tenant Onboarding' and includes filters for 'Branch', 'Project', and 'Store'. In the top right, it shows 'Admin' and 'Last Login: 1:40 PM'. A modal window titled 'Add New Tenant' is open, featuring a grid of input fields for personal and contact information, a profile picture upload section, and a 'Create' button at the bottom right.

FRESME

Facility Management

- Definitions
 - Owners Onboarding
 - Properties
 - Units
 - Tenants Onboarding
- Transactions
 - Lease Contract
 - Rental Contracts
 - Maintenance Schedule

Tenant Onboarding

Branch * Project * Store *

Admin Last Login: 1:40 PM

Add New Tenant

First Name * Middle Name * Last Name *

This field is required Gender Marital Status * Date Of Birth

Phone Number * Email * Nationality *

ID/Passport * IqamaNumber * Country *

State * City * Postal Code *

Street Address *

Upload Picture

Upload Document

FACILITY MANAGEMENT SOLUTION

1. Property & Unit Management

2. Tenant Onboarding

3. Maintenance Scheduling & Tracking

4. Service Vendor Management

5. Service Contracts Management

6. Inventory & Assets Management

7. Lease Contracts & Tracking

8. Employee & Workforce Management

9. Real-time Reports & Insights

Property Owner
Onboarding

Branch * Demo Branch

Store * Main Store

Project * Demo Project

Admin
Last Login: 5:31 PM

+ Add New



Full Name	Email	National ID	Phone Number	Locked	Verified	Actions
Azka Noor Noor	azka@gmail.com	454654	6576756	No	No	
Aperiam pariatur Mi Sint sed neque est a Eos porro consequat	Commodo autem molest	Soluta dolore eaque	Similique consequat	No	No	
	abc@gmail.com	34534	635634554	Yes	Yes	
hello ty eee ty eee rty	test@gmail.com	53454	534546	Yes	Yes	
Zubaida khanum khanum	test@gmail.com	453465	5465475	Yes	No	

Property

Branch * Demo Branch

Store * Main Store

Project * Demo Project

Admin
Last Login: 5:31 PM

+ Add New



Property Type	Property	Year Built	Building#	Country	State	City	Postal Code	Locked	Verified	Actions
Residential	uu	25-Jun-2025	67	Pakistan	Punjab	Lahore	567	No	No	
Commercial	yy	25-Jun-2025	656	Pakistan	Punjab	Lahore	546	No	No	
Residential	Gulshan Heightssssssss	10-Jun-2025	A-12	Pakistan	Punjab	Lahore	74000	No	No	
Residential	Gulshan Heights	10-Jun-2025	A-12	Pakistan	Punjab	Lahore	74000	No	No	

Property Lease Contract

Branch *

Demo Branch

Store *

Main Store

Project *

Demo Project

Admin
Last Login: 5:31 PM

+ Add New

Property	Owner Name	Start Date	End Date	Yearly Rent	Security Deposit	Payment Term	Lease Terms	Contract Status	Locked	Verified	Actions
yy	Fugiat similique si Qui ducimus quae lo Deserunt aut eligend	15-Sep-2025	14-Sep-2026	650000	130000	100% Advance	6-month contract with optional renewal	Active	No	No	
Gulshan Heightssssss	hello ty eee ty eee rty	01-Aug-2025	31-Jul-2026	750000	150000	50% Advance - 50% Later	One year lease with 5% escalation	Active	No	No	
Gulshan Heights	Zubaida khanum khanum	01-Jul-2025	30-Jun-2026	500000	100000	100% Later	One year lease	Expired	No	No	

Tenant Onboarding

Branch *

Demo Branch

Store *

Main Store

Project *

Demo Project

Admin
Last Login: 5:31 PM

+ Add New

Full Name	Gender	Phone Number	Email	Nationality	National ID	Iqama Number	Locked	Verified	Actions
test ert tyt	Female	53464	est@gmail.com	American	34534		No	No	
test ert tyt	Female	53464	est@gmail.com	American	34534		No	No	
y y y	Female	6768	test@gmail.com	ry	56		No	No	
test ss ss	Female	53464	est@gmail.com	tert	45		No	No	
Soluta Illo Lab	Female	Perferendis alias qu	fdgsdfg@gmail.com	American	34534		No	No	
rytu ryu ryu	Female	45456	abc@gmail.com	American	345		No	No	
Ratione ert ert	Female	Consequuntur commodi	Et eu aut dolor blan	American	345345		No	No	
Ahmed Ali Raza	Male	03111234567	ahmed.raza@example.com	Indian	42101-1234567-8		No	No	
Ahmed Ali Raza	Male	03111234567	ahmed.raza@example.com	Pakistani	42101-1234567-8		No	No	

ASSET MANAGEMENT

ASSET MANAGEMENT BUSINESSES TRACK,
MANAGE, AND OPTIMIZE THEIR FIXED ASSETS
THROUGHOUT THEIR LIFECYCLE.

 FRESME

Assets Management

Definitions

Fixed Assets

Transactions

Fixed Assets

Branch *

Project *

Store *

Admin  Last Login: 1:40 PM

Create

Assets & Audit Management

Code

Title

Search...

Asset Code#	Asset Title	Category Acc	Transaction Acc	Actions
> 01	MOTOR VEHICLE	☐	☐	
> 02	FURNITURE AND FIXTURE	☐	☐	
> 03	SEWING MACHINES	☐	☐	
> 04	TOOLS AND EQUIPMENT	☐	☐	
> 05	FITTING INSTALLATION	☐	☐	
> 06	IT EQUIPMENT'S	☐	☐	
> 07	ELECTRIC INSTALLATION AND EQUIPMENT	☐	☐	
> 08	PLANT AND MACHINERY	☐	☐	
> 09	OFFICE EQUIPMENT'S	☐	☐	

ASSET MANAGEMENT SOLUTION

1. Asset Lifecycle Management

2. Tagging & Categorization

3. Depreciation Management

4. Maintenance Scheduling

5. Asset Transfers & Disposals

6. Compliance & Audit Reports

7. Multi-location Support

8. Alerts & Notifications

9. Analytics & Insights

Fixed Assets

Branch *Project *Store *

Admin

Last Login: 1:40 PM

Create

Preview/Print

Code

Title

Search...

Asset Code#	Asset Parent Code	Asset Title	Category Acc	Transaction Acc	Actions
01	0	MOTOR VEHICLE	☐	☐	
0101	01	Motor Bikes	☒	☐	
01010001	0101	HONDA MOROR BIKE 70 CC	☐	☒	
01010002	0101	HONDA MOROR BIKE 70 CC	☐	☒	
01010003	0101	MOTOR BIKE 70 CC	☐	☒	
01010004	0101	Test By Zubaida Khanum	☐	☒	
01010005	0101	Test By Zubaida Khanum	☐	☒	
01010006	0101	Test By Zubaida Khanum	☐	☒	
01010007	0101	Test By Zubaida Khanum	☐	☒	
01010008	0101	Test By Zubaida Khanum	☐	☒	
0102	01	Vehicles	☒	☐	
01020001	0102	"ROAD PRINCE LOADER RIKSHAW RP-150CC NEXA"	☐	☒	
01020002	0102	REACH TRUCK	☐	☒	
01020003	0102	TOYOTA ALTIS DUAL VVT-I	☐	☒	
01020005	0102	Test By Ali Latif	☐	☒	
01020006	0102	Test By Ali Latif	☐	☒	

Asset Transaction

Branch *

Demo Branch

Project *

Select Project

Store *

Select Store

Admin

Last Login: 9:41 PM

Create Asset Transaction

Preview/Print

Y

Asset Code#	Asset Name	Assigned Type	Assigned To	Assigned On	Assigned By	Status	Active	Actions
0102	Vehicles	Branch	Demo Branch	09-11-2025	admin	Allocated	Yes	
0302							Yes	
0303							Yes	
0103							Yes	
0401							Yes	
0104							Yes	
0104							Yes	
0104							Yes	
0104							Yes	

Add New Asset Transaction

Asset Code *

Transaction Date *

Assigned Type *

Assigned To *

Parent Code

dd-MM-yy

Assigned Type

Assigned To

Asset Status *

Active

Previous Assigned Type

Previous Assigned To

Save

Update

Add New Asset Transaction

Asset Code *

Transaction Date *

Assigned Type *

Assigned To *

Parent Code

dd-MM-yy

Assigned Type

Assigned To

Asset Status *

Active

Previous Assigned Type

Previous Assigned To

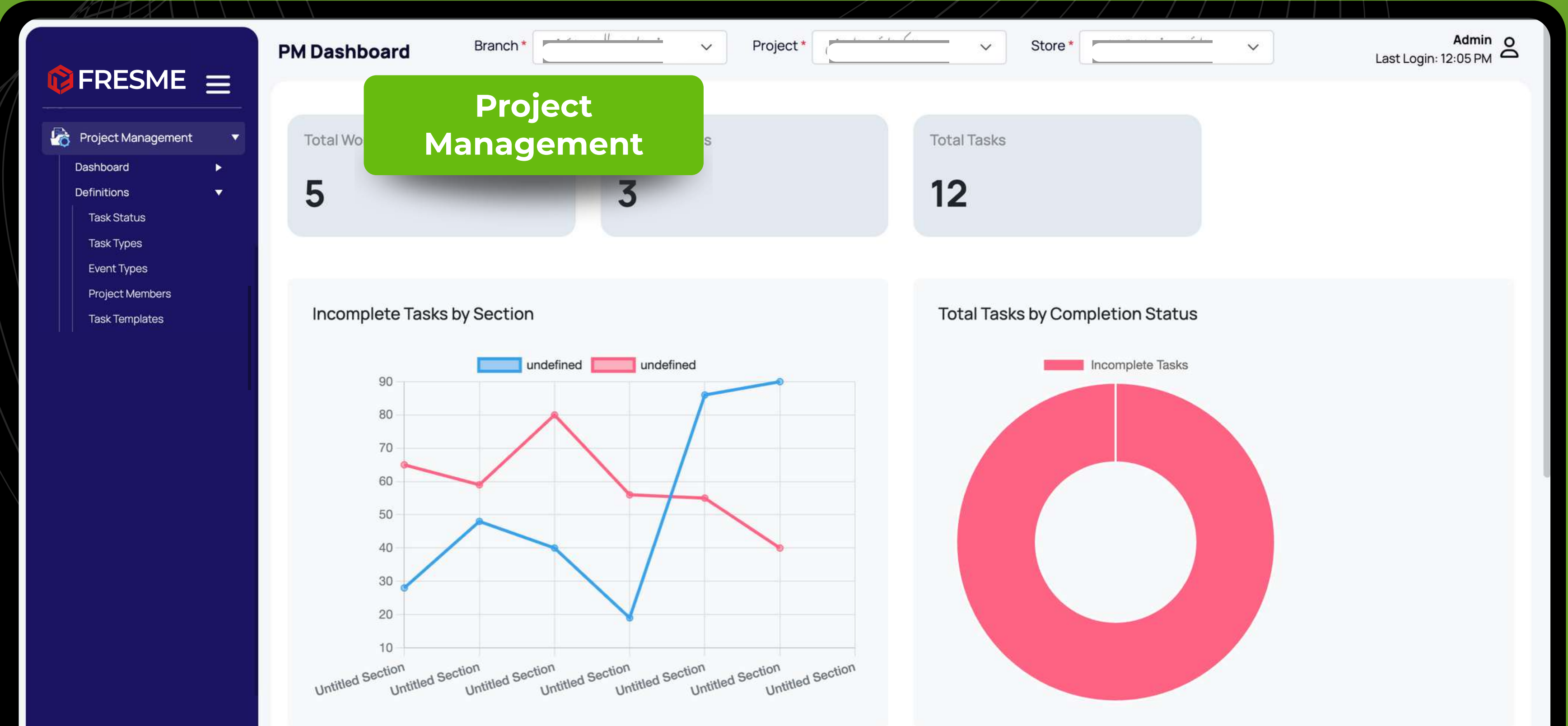
Save

Update

TRACK
EVERYTHING
MAXIMIZE VALUE

PROJECT MANAGEMENT

PROJECTS IN CONTROL, SUCCESS ON TRACK –
FRESME HELPS YOU PLAN, EXECUTE, & DELIVER
PROJECTS ON TIME & WITHIN BUDGET.



PROJECT MANAGEMENT SOLUTION

1. Task assignment
& tracking

2. Timeline & milestone
scheduling

3. Budget & cost
control

4. Real-time progress
dashboards

5. Team collaboration
in one place

6. Built-in project chat
system

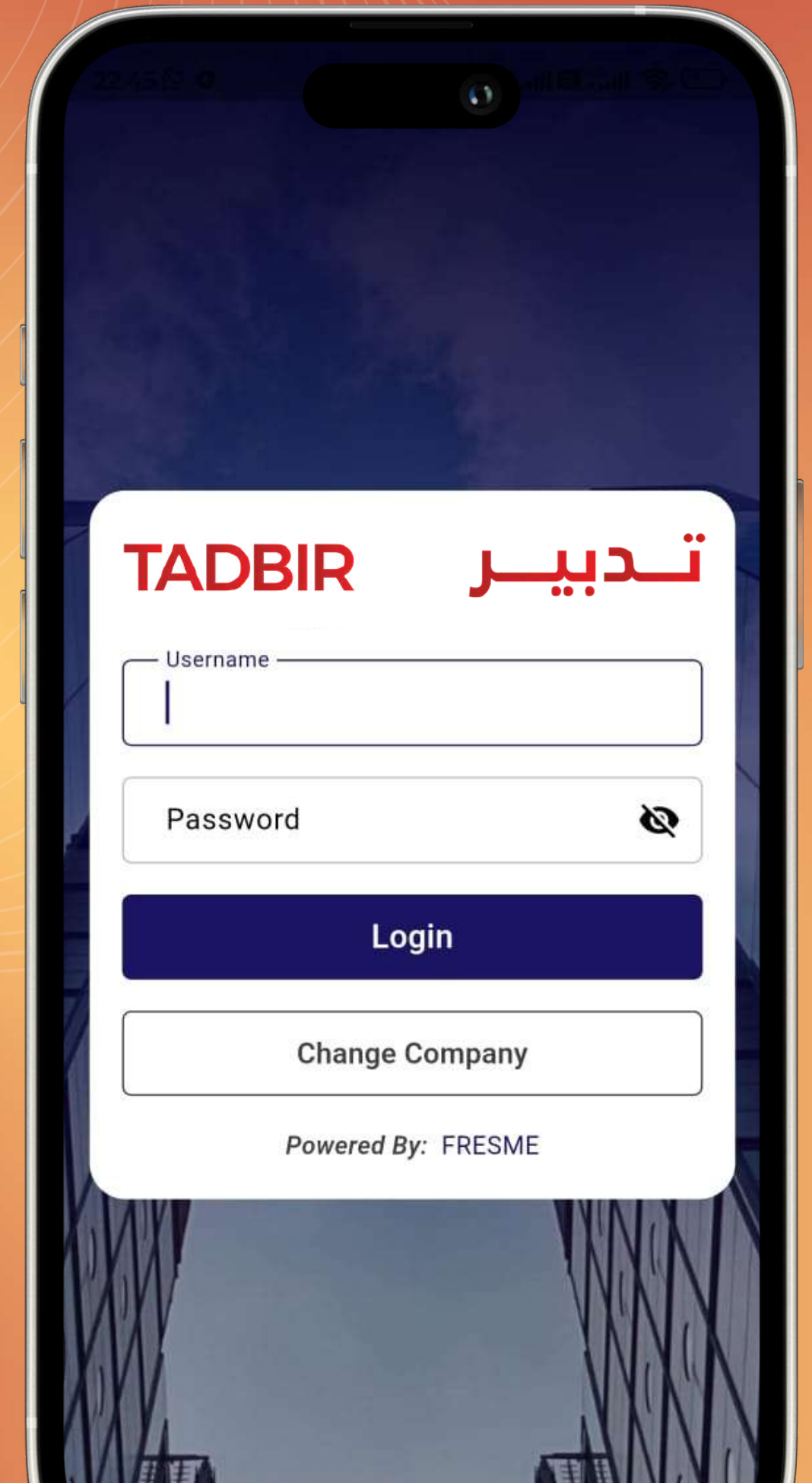
7. Performance &
productivity reports

8. Alerts &
Notifications

9. Analytics &
Insights

TADBIR ATTENDANCE — SMART WORKFORCE TRACKING

**A GEO-TAGGED, AI-POWERED
ATTENDANCE SYSTEM THAT MAKES
WORKFORCE MANAGEMENT SMARTER
AND MORE RELIABLE.**



TADBIR REMOTE ATTENDANCE

1. Geo-Tagging & Geo-Fencing

2. AI-Powered Face Recognition

3. Mobile App for Employees

4. Smart Notifications

5. Automated Timesheets

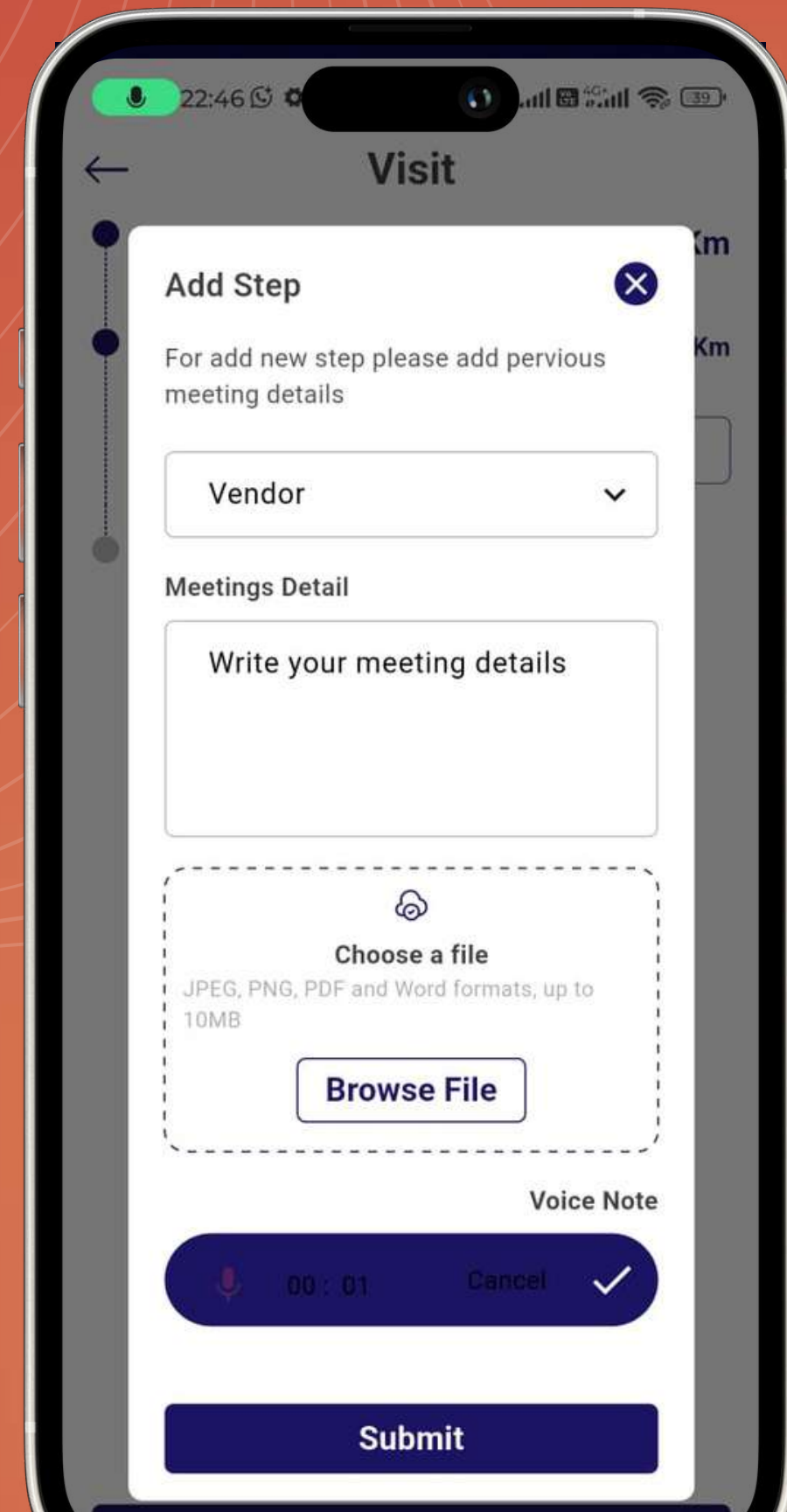
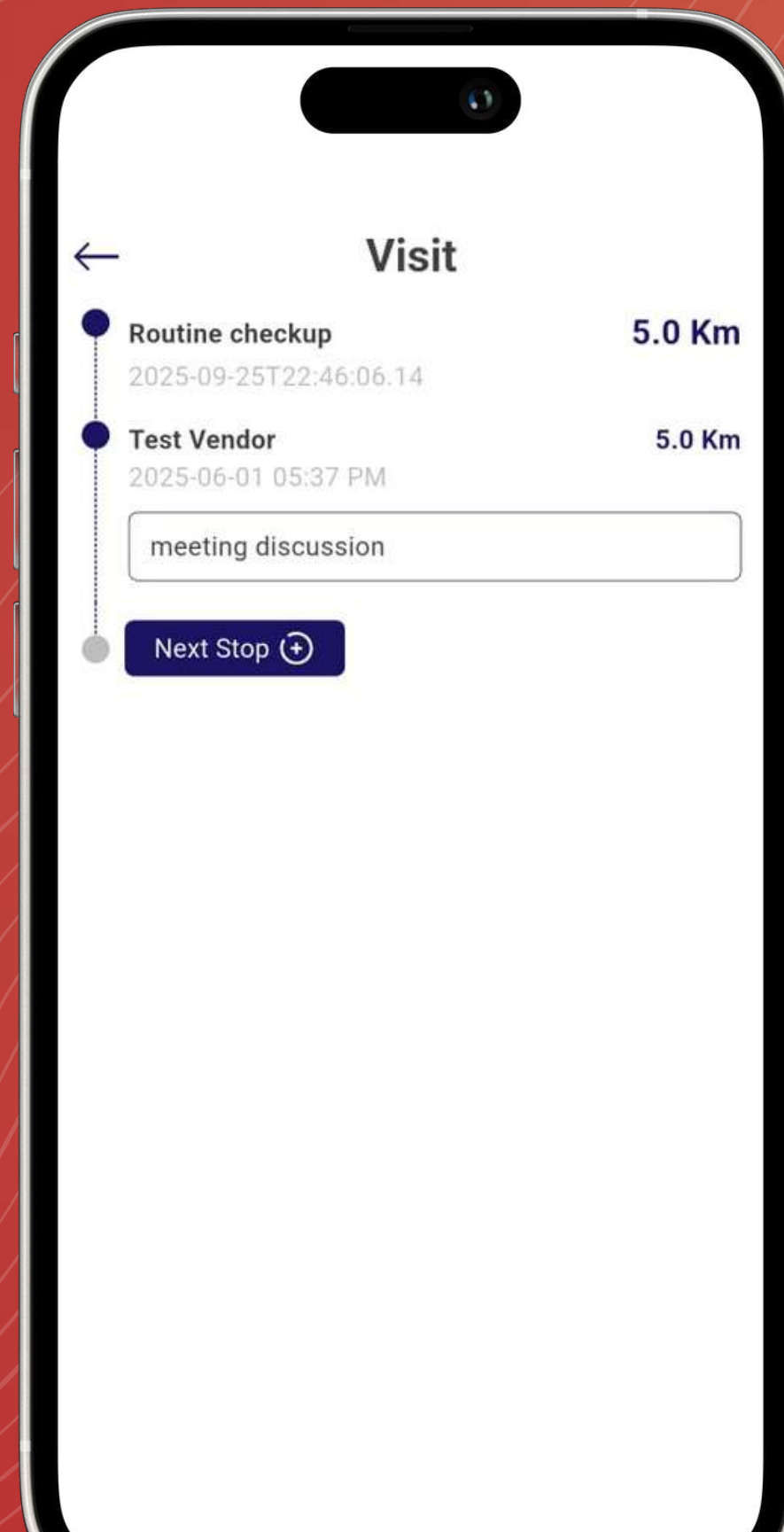
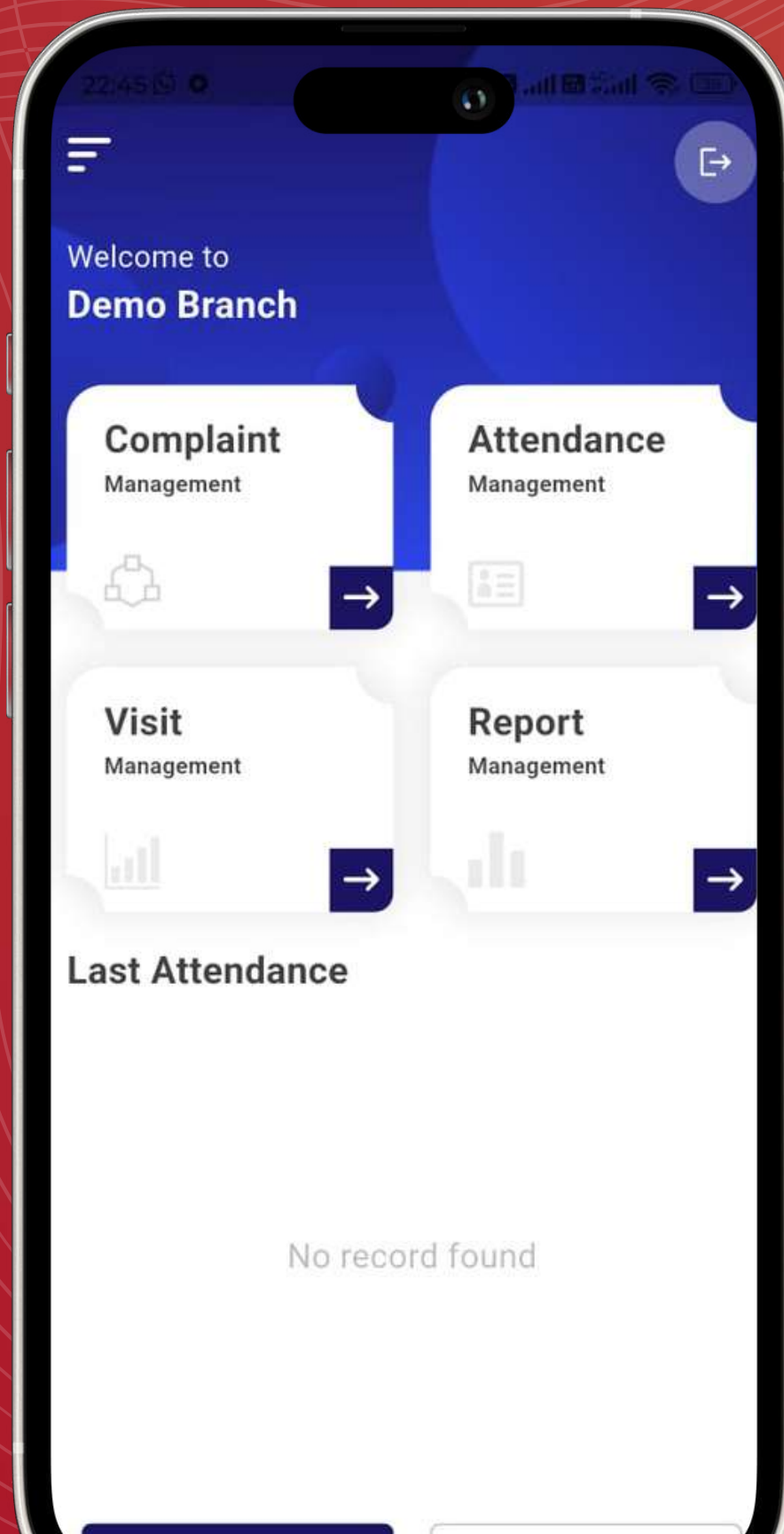
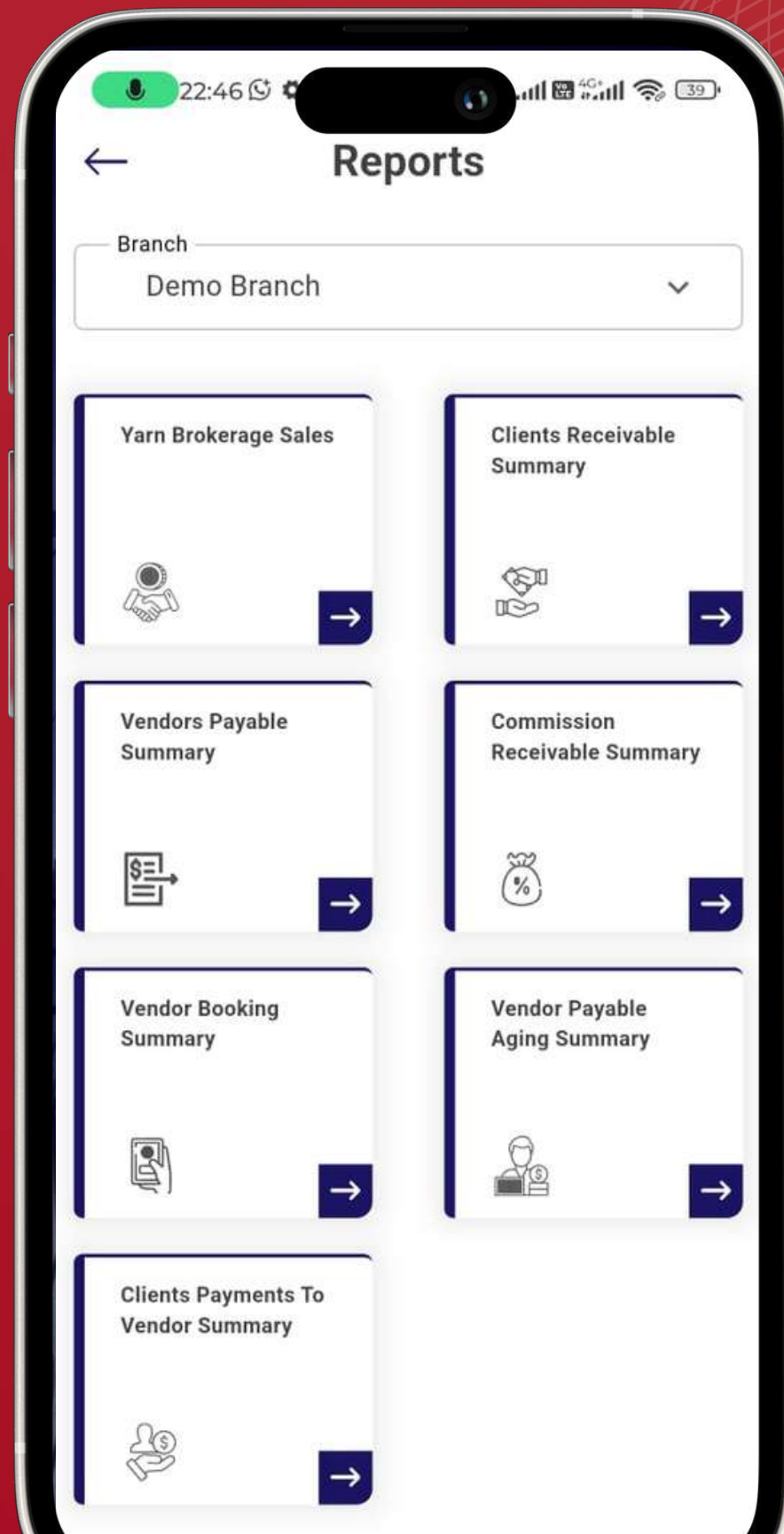
6. Multi-Location Support

7. Voice Note Check-in

8. Shift & Schedule Management

9. Analytics Dashboard

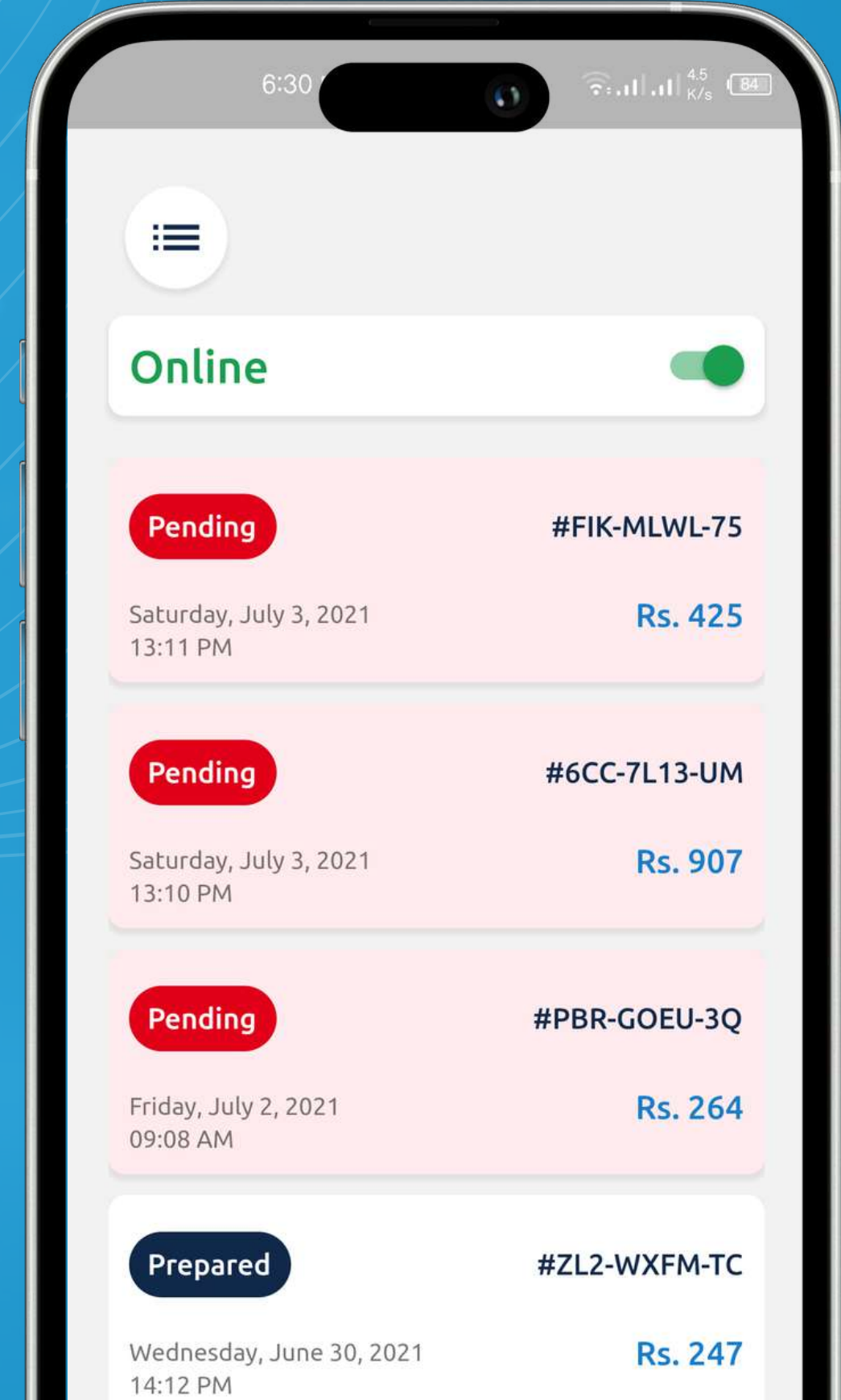
SMART WORKFORCE TRACKING





DOBUY COMPLETE E- COMMERCE SOLUTION

www.dobuy.pk

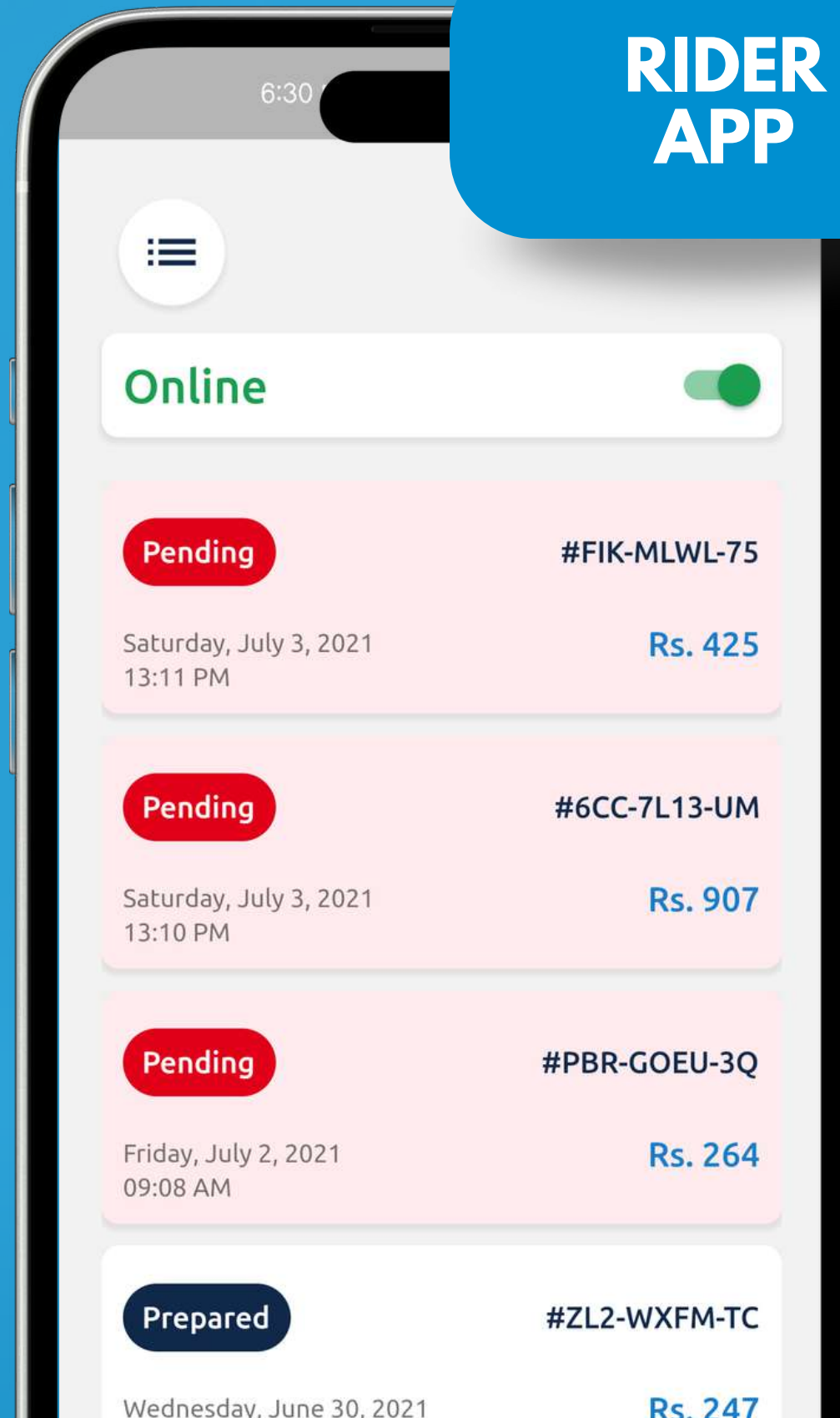


DELIVERY MANAGEMENT SYSTEM

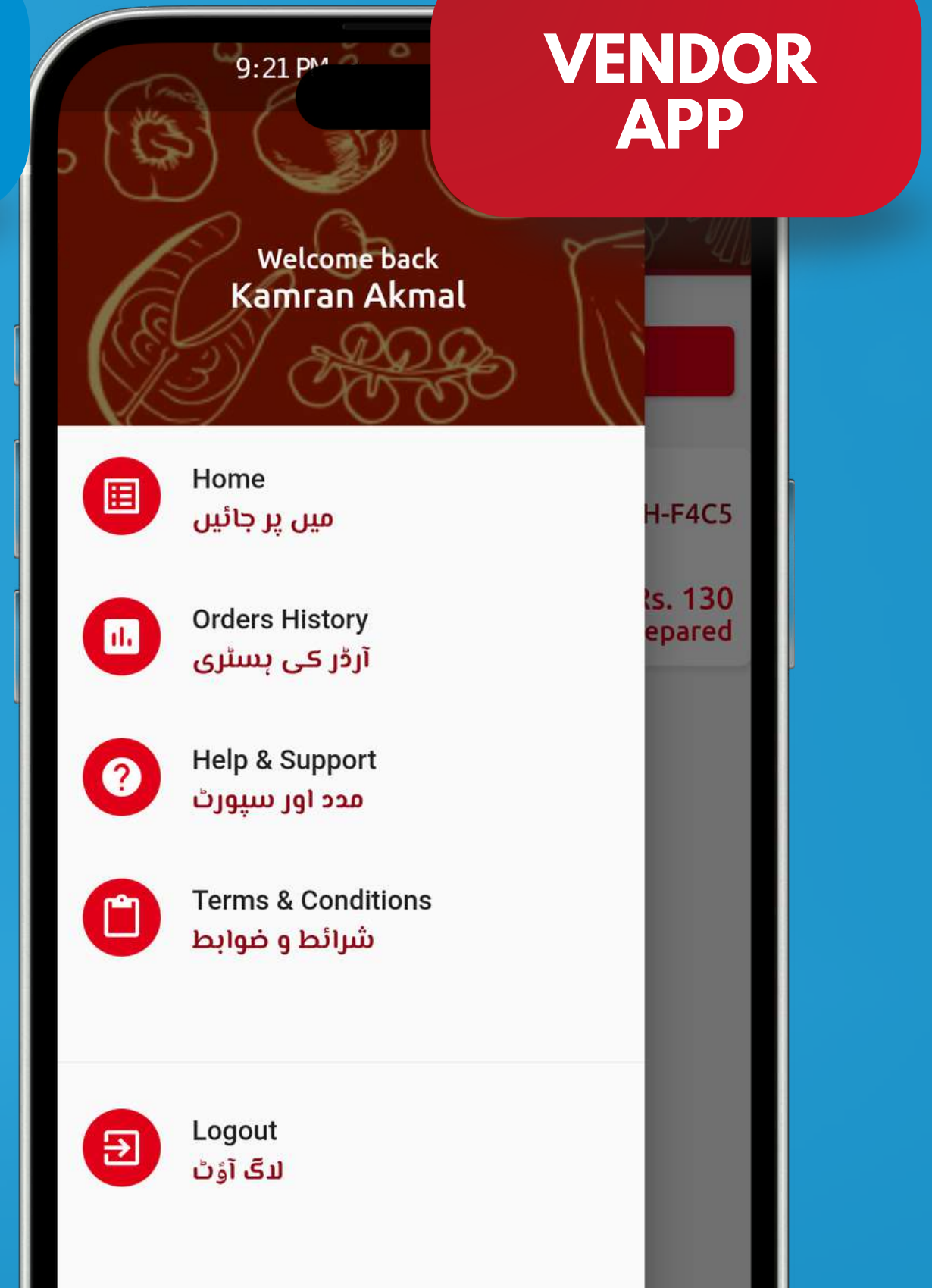
CUSTOMER APP



RIDER APP



VENDOR APP



CUSTOMER APPLICATION

Provides a seamless ordering experience for your customers, featuring live order tracking, secure payment gateways, and user-friendly interfaces

Easy order placement
(food, retail, grocery, etc.)

Real-time delivery tracking
on map

Multiple payment options



Order history & re-order
option

Instant notifications

Vouchers

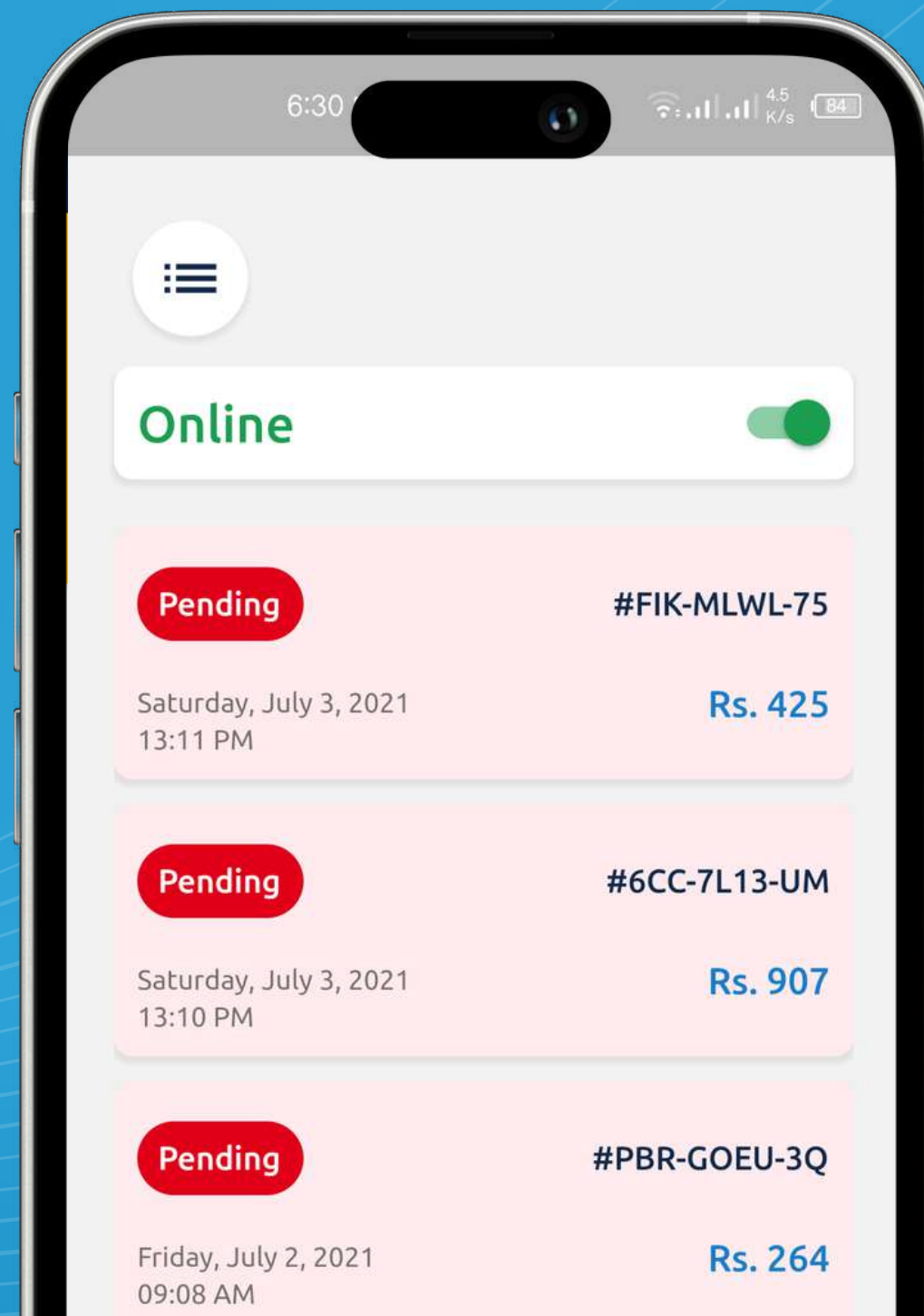
RIDER APPLICATION

Equips your delivery personnel with tools for efficient route optimization, real-time tracking, and order management, ensuring timely deliveries and operational excellence

Receive delivery requests with route details

Live GPS navigation & optimized routes

Proof of delivery (OTP, signature, or photo)



Earnings & completed deliveries summary

Availability status (online/offline)

Instant Notifications

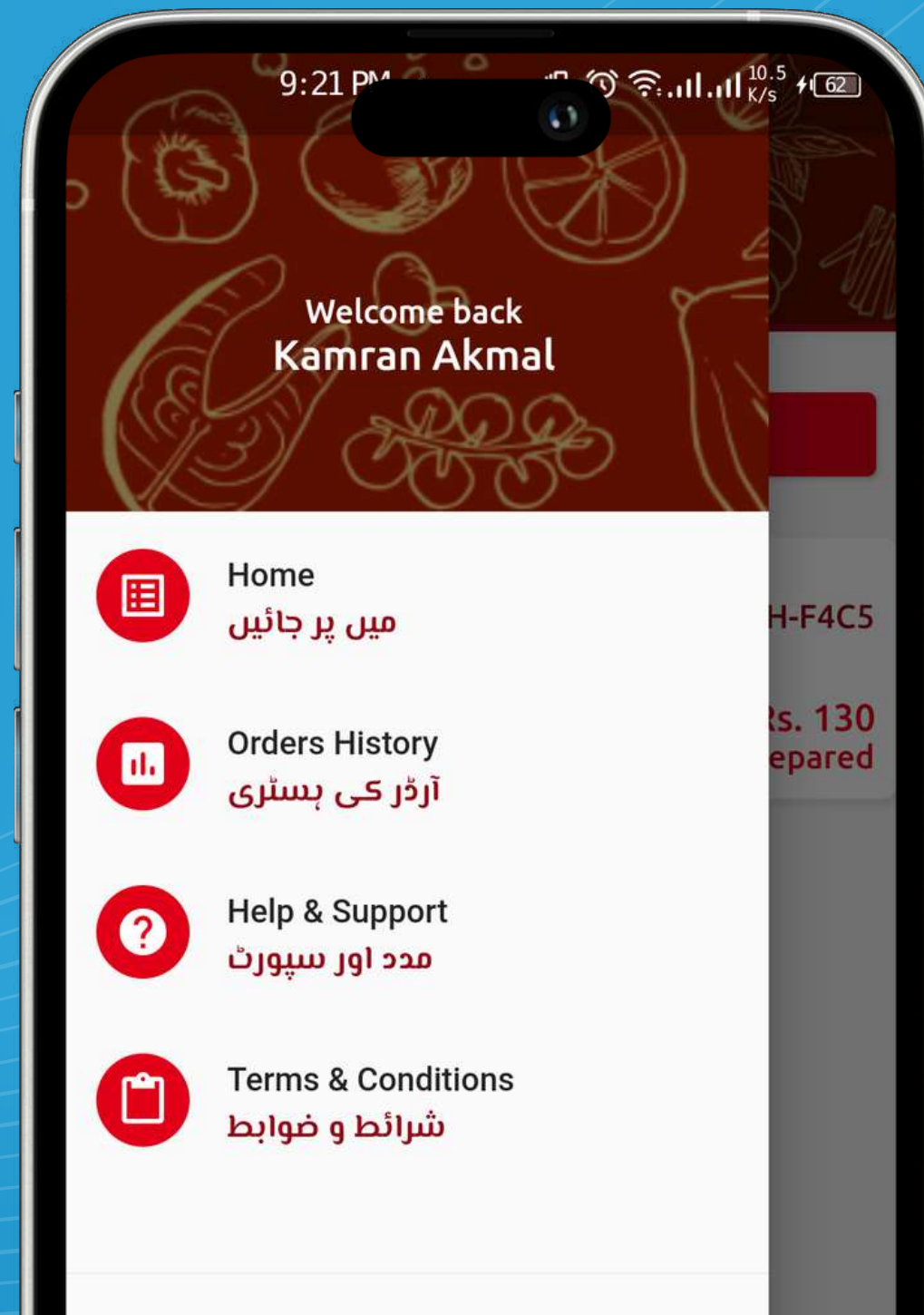
VENDOR APPLICATION

Allows vendors to easily manage their inventory, track order fulfillments, and update product listings in real-time, all from one convenient platform

Promotions &
Discounts

Add & manage
products/services

Accept & manage
incoming orders



Track payments and
settlements

Performance analytics &
sales reporting

Inventory
Management

ESG (Environment, Social, Governance)



ESG Reporting & Compliance

Align with Saudi Vision 2030 and international frameworks.

Sustainability Frameworks

Practical strategies to reduce environmental impact

Technology Enablers

FRESME helps organizations integrate sustainability and governance into the heart of their business



Social Responsibility Initiatives

Employee well-being, diversity, and community engagement

Governance Practices

Policies, controls, and processes for ethical business conduct

FINTECH SOLUTIONS

POWERING SAUDI ARABIA'S DIGITAL FUTURE

**BUILDING INNOVATIVE FINANCIAL PLATFORMS THAT ENABLE
SECURE, INCLUSIVE, AND FUTURE-READY TRANSACTIONS**

OUR FINTECH CAPABILITIES



**Digital Onboarding
& KYC**

**Influencer
Based Banking**

**Borderless
Commerce**

**Conversation
al Banking**

**Payment
Gateway**

Remittance

X-Commerce

**Wallet as a
Service (WaaS) /
Banking as a
Service (BaaS)**

Open Banking

**Payment
Orchestration**

Mobile Money

**Omni Channel
Customer
Support**

OUR FINTECH CAPABILITIES



**Hajj / Umrah
Payments**

**Nusuk
Collection**

**Corporate
Collection**

SME Financing

**Buy Now Pay
Later**

**Advance
Salaries**

**Tourism
Transient
Wallet / Card**

**Local Payment
Scheme**

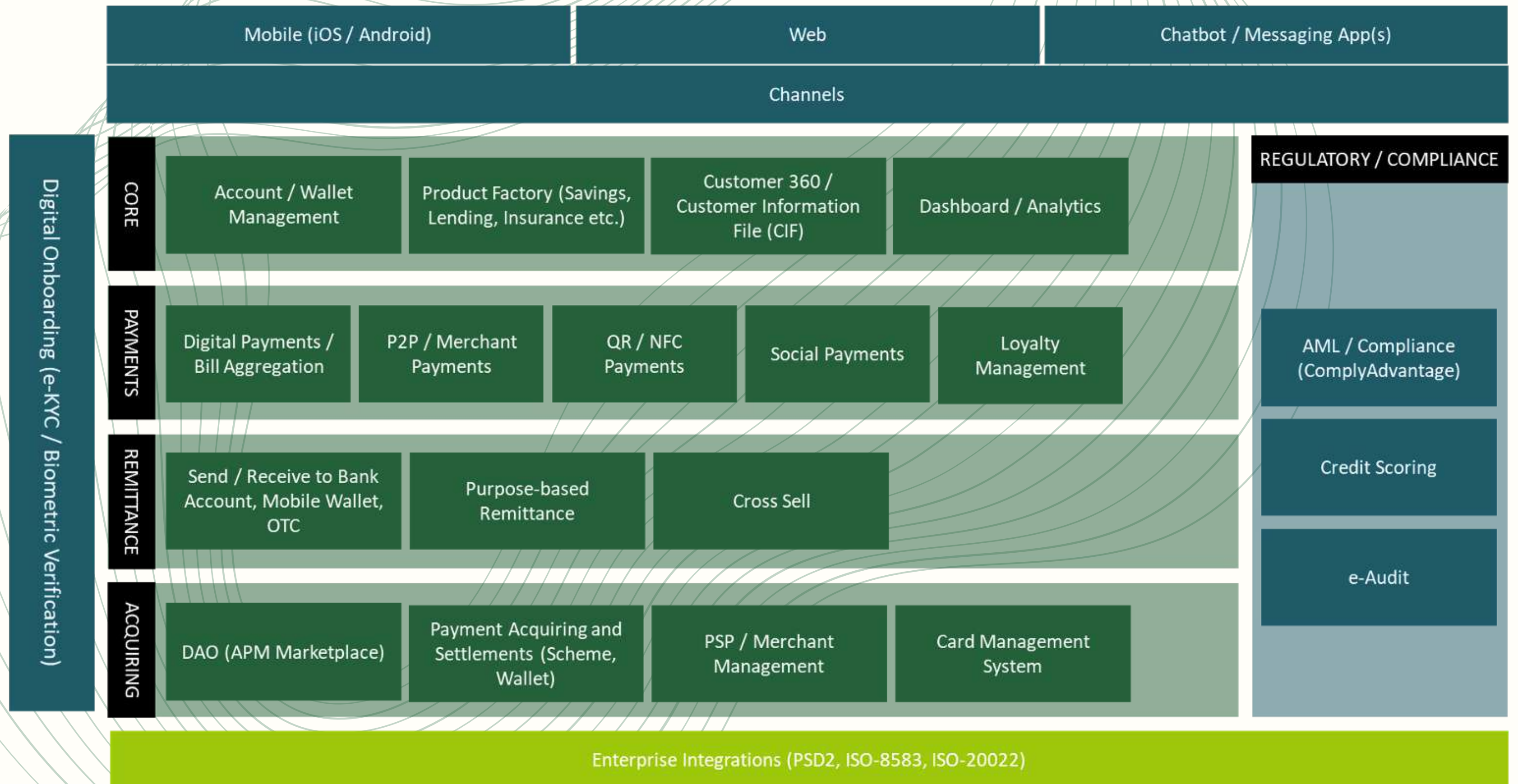
**Baqalah Order
Management
/ Financing**

**Loyalty
Management**

**Commodity /
Forex Trading**

**Personal Finance
/ Gamification**

MODULAR TECHNOLOGY ARCHITECTURE





MANAGEMENT CONSULTANCY

Guiding businesses to scale with clarity,
efficiency, and strategy.



- * Business Strategy & Transformation**
Helping organizations align with Vision 2030 and global best practices
-

- * Process Optimization**
Streamlining workflows to reduce costs and increase efficiency
-

- * Financial & Operational Advisory**
Ensuring smarter decision-making with data-backed insights
-

- * Change Management**
Smooth transitions for technology adoption, ERP rollouts, and digital transformation
-

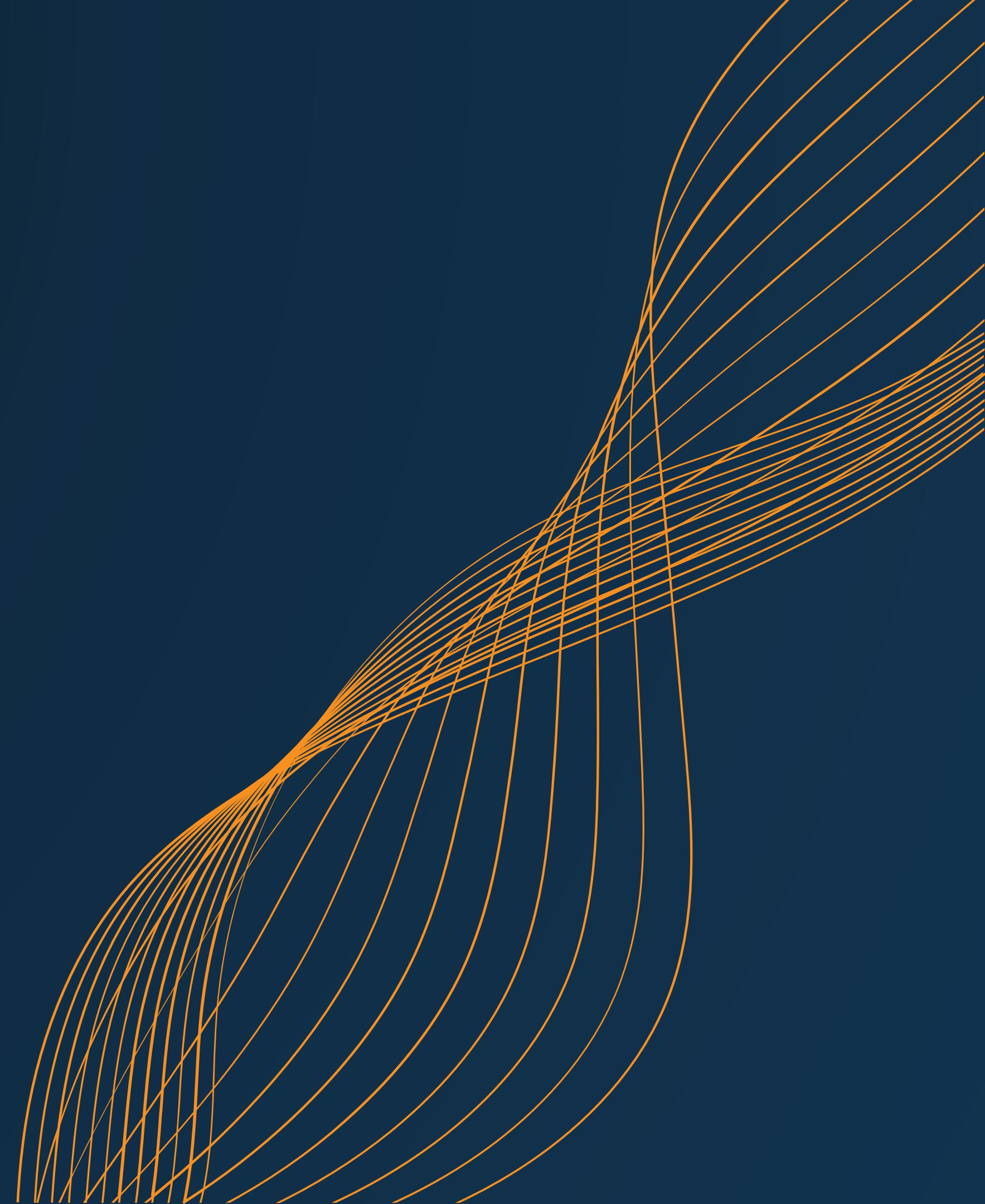
- * Risk & Compliance**
Building resilient systems that meet regulatory and market requirements
-



Our AI Partner:

Embrace AI Solutions

www.embrais.com



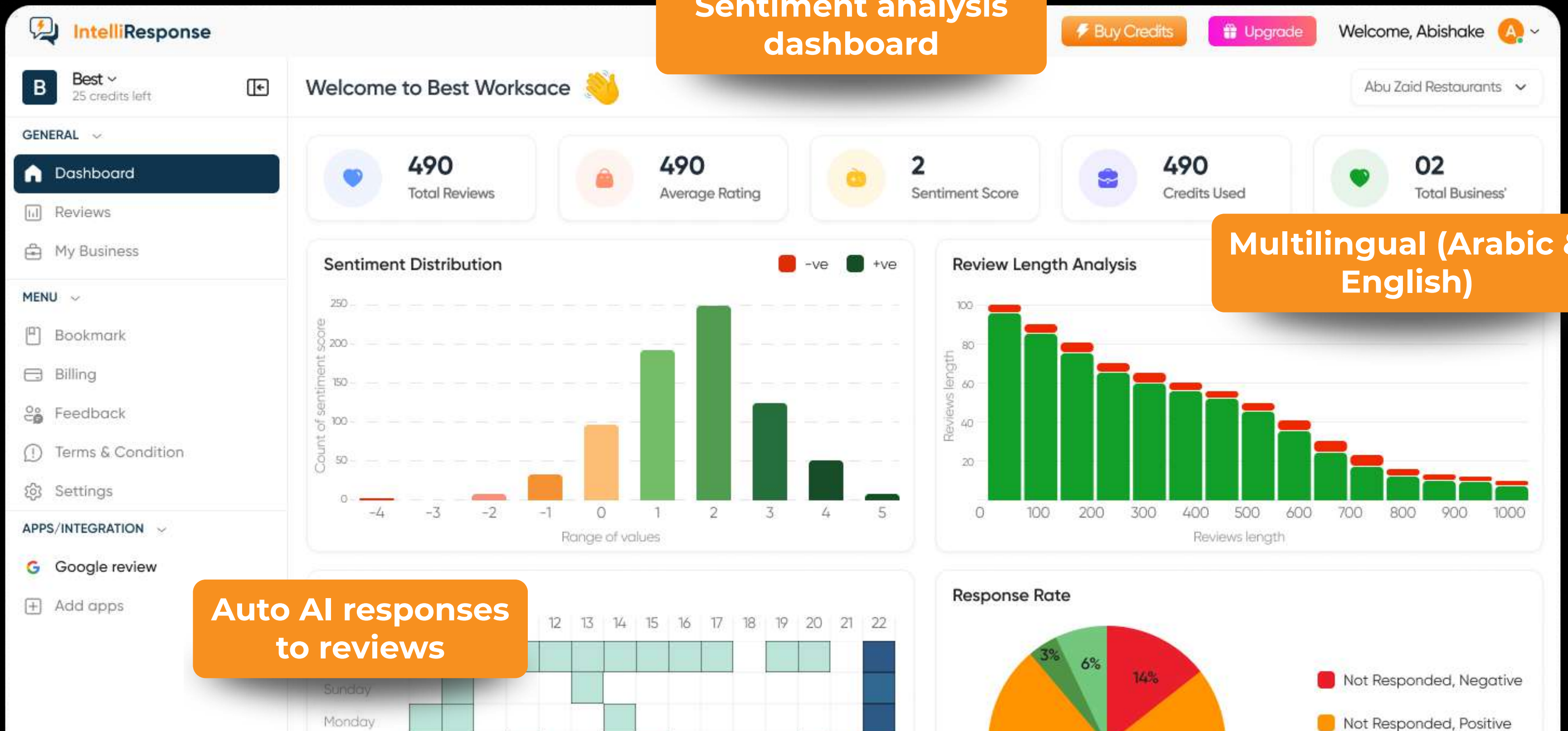
INTELLIRESPONSE BY EMBRACE AI SOLUTIONS

AI-DRIVEN REVIEW & REPUTATION MANAGEMENT

Sentiment analysis
dashboard

Multilingual (Arabic &
English)

Auto AI responses
to reviews



INTELLIRECRUIT

BY EMBRACE AI SOLUTIONS

AI-POWERED RECRUITMENT AUTOMATION

AI-based candidate
scoring & matching

Smart interview
scheduling &
communication

INTELLIRECRUIT

Pick Your industry/category

Select any three from below

Healthcare

Education

Technology

Finance

Energy

Retail

Fashion

Non-Profit

Manufacturing

Hospitality

Consulting

Real Estate

Legal Services

Agriculture

Government

Automotive

Transportation

Telecommunications

Media & Entertainment

Construction

Auto CV collection &
parsing



INTELLIRECRUIT

BY EMBRACE AI SOLUTIONS

AI-POWERED RECRUITMENT AUTOMATION

AI-based candidate
scoring & matching

Smart interview
scheduling &
communication

INTELLIRECRUIT

Pick Your industry/category

Select any three from below

Healthcare

Education

Technology

Finance

Energy

Retail

Fashion

Non-Profit

Manufacturing

Hospitality

Consulting

Real Estate

Legal Services

Agriculture

Government

Automotive

Transportation

Telecommunications

Media & Entertainment

Construction

Auto CV collection &
parsing





Fast Resource & Management Enterprise
شركة الموارد والإدارة سريعة لتقنية المعلومات

رؤية VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

FRESME stands with Saudi Arabia's Vision 2030 — driving a future where businesses grow responsibly, sustainably, and with impact



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+966 50 604 3310



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www.fresme.com



Fast Resource & Management Enterprise
شركة الموارد والإدارة سريعة لتقنية المعلومات

THANK YOU

Kingdom Of Saudi Arabia
Kingdom Of Bahrain
Pakistan

